



FOR IMMEDIATE RELEASE

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GUITARFISH MUSIC FESTIVAL: JULY 26, 27 & 28, 2013

Cisco Grove Campground in Soda Springs, CA

Multiple Stages, Kids Area, Yoga and Pilates, Arts & Crafts - Tickets On Sale Now

The 3rd Annual

Guitarfish Music Festival

The Pimps of Joytime

Orgõne

Lyrics Born (James Brown Tribute)

Magic Gravy (Lebo, Watts & Sayers)

SambaDá

Joe Craven

New Monsoon

Pleasuremaker/Afrolicious

Tumbleweed Wanderers

Tracorun

The Dogon Lights

W-BEEZ (Will Bernard & Wil Blades)

Vinyl

Jelly Bread

Joy & Madness (featuring members of The Nibblers)

The New Up

Wheeland Brothers

Bo and Lebo

NVO

A Spirit Hustler

Peter Joseph Burt & Kingtide

Guy Fox Band

Tim Snider

The Nibblers

Samba Stilt Circus

July 26, 27 & 28, 2013

Cisco Grove Campground

48415 Hampshire Rocks Rd.

Soda Springs, CA 95728

530-426-1600

ciscogrove.com

Tickets: 3-day pass \$155 adv (includes camping and parking)

2-day pass \$125 adv (includes camping and parking), single-day pass \$75

Children 12 & under free (campground fee only)

Buy Tickets: guitarfish2013.eventbrite.com

Festival Website: guitarfishfestival.com

Tahoe-based event producer Big Tree Productions, along with San Francisco's BISS Presents and nonprofit organization Sustainable Tahoe, are pleased to announce the 3rd Annual **Guitarfish Music Festival**, held **Friday, July 26 through Sunday, July 28, 2013** at **Cisco Grove Campground** in Soda Springs, CA. A three-day, family-friendly music, arts and community festival located near the Yuba River, Guitarfish Music Festival offers multiple music stages including a kids stage, on-site camping with designated family camping, yoga and pilates classes, arts & crafts

vending and more. In keeping with the event's commitment to preserving and protecting the Lake Tahoe watershed and raising awareness for all bodies of water, the festival also offers sustainable energy solutions and education to help preserve California's fresh watersheds, rivers and streams. Tickets are on sale now for \$155 for a three-day festival pass (includes on-site tent camping and parking), \$125 for a two-day pass (valid Saturday/Sunday, includes camping/parking) and \$75 for a single-day pass (no camping). Children ages 12 and under are admitted free to the festival, and require only a campground impact fee of \$20 per child for the weekend (valid Friday, Saturday and Sunday). To purchase tickets and for more information, please visit guitarfishfestival.com.

This year's Guitarfish Music Festival line-up includes Brooklyn-based funk and soul band **The Pimps of Joytime**, **Lyrics Born** and his project Continuum performing a James Brown tribute with **Jazz Mafia**, funk and soul ensemble **Orgõne** from Los Angeles, psychedelic improv trio **Magic Gravy** featuring Dan Lebowitz of ALO and Garrett Sayers and Dave Watts of The Motet, Santa Cruz-based Afro-Brazilian dance band **SambaDá**, creative roots music multi-instrumentalist **Joe Craven**, San Francisco rock and roots quintet **New Monsoon**, funky San Francisco band **Afrolicious** (who will also perform a live DJ set as **Pleasuremaker**), soul, folk and rock quintet **Tumbleweed Wanderers** from Oakland, roots and R&B quartet **Tracorom** from San Francisco, **W-BEEZ** featuring guitarist Will Bernard and Wil Blades on Hammond B3, Bay Area funk, Latin and R&B ensemble **Vinyl** and more. Visit guitarfishfestival.com for the full line-up with artist bios and links.

Guitarfish Music Festival is the culmination of a long-time vision of Tahoe promoter Brent Dana of Big Tree Productions, a vision that encompasses great music, family values, community service, arts and education. The festival's motto is "for the people, by the people." Its message that "blue is the new green" and the name of the festival itself come from festival Blue Director Jimmy Leslie's epic eco-minded fish tale *Guitarfish Adventures Vol. 1: Blue is the New Green*. Guitarfish Music Festival is the first self-proclaimed "blue festival" that strives to provide education for positive change to our ailing water worlds.

The perfect location to host the Guitarfish Music Festival, Cisco Grove Campground is a serene, intimate family-run campground located just off Interstate 80 in the Donner Summit area, about 20 miles west of Truckee, CA. The South Yuba River runs along the south end of the campground, and guests can also enjoy numerous hiking trails within the campground and in the beautiful surrounding Tahoe National Forest. All campsites are a short walking distance to the Guitarfish Music Festival stages and vendor areas. There is also a huge playground for the kids. RV sites are available during the festival weekend; to reserve your RV site, please email guitarfishrvsites@gmail.com.

The Guitarfish Music Festival team looks forward to another wonderful event under the trees in the mountain air, and invites everyone, both returning fans and first-timers, to join them in celebrating an amazing weekend with friends and family. For more information, please visit guitarfishfestival.com.

About Sustainable Tahoe: Sustainable Tahoe is a nonprofit joint venture partner with the Guitarfish Music Festival. Together, they are committed to preserving and protecting the Lake Tahoe watershed, to raising awareness for all bodies of water - lakes, streams, rivers, deltas and oceans - all of which are vital natural resources needed for sustainable life on this planet. A good portion of proceeds from the festival will be donated to Sustainable Tahoe to help further their cause and effort. Sustainable Tahoe helps facilitate the adoption of stewardship and sustainability by showcasing, cultivating and connecting models of success, and working with both companies and organizations to profit from environmentally responsible business and activity. They help to incubate a holistic economy in which everybody benefits from responsible lifestyles and business. For more information, please visit sustaintahoe.org.

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